



AAUW of NEVADA STRATEGIC PLAN

July 2022 – June 2024FY

(Adopted August 5, 2022)

AAUW Mission – *To advance gender equity for women and girls, through research, education, and advocacy.*

AAUW Vision – *Equity for all*

Values: *Nonpartisan. Fact-based. Integrity. Inclusion and Intersectionality.*

AAUW Nevada Purpose – *To facilitate communication between National, State and Branches; to create partnerships and to advance AAUW priorities*

AAUW Nevada Goals/Objectives

- *Collaborate with branches – providing support and guidance*
 1. *Communicate on a regular basis through emails, newsletters and other avenues*
 2. *Advance AAUW priorities in the 2023 Nevada Legislature*
 3. *Serve as a resource for branch officers*
 4. *Provide opportunities for and encourage collaboration among branches*
 5. *Provide Branches with specific National or State messaging to share with their members.*

- *Promote interaction at all AAUW levels (branch, state, national)*
 1. *Create partnerships in alignment with AAUW priorities*
 2. *Facilitate state-wide seminars/education opportunities via Zoom or other programs (YouTube videos) to allow maximum opportunities for member participation on key election issues or other statewide issues as they may arise.*
 3. *Provide opportunities for all AAUW members in Nevada to interact with our elected officials.*
 4. *Provide opportunities for AAUW members across Nevada to network and share resources*
 5. *Promote statewide public information campaigns – social media, action network*